

uddokta

Improving income, livelihoods, and the environment of people through enterprise development, green growth, and strengthening market systems.

Project Title
Uddokta - empowering entrepreneurs

Duration
2020 - 2022

Location
Sylhet Division



About

Uddokta - *empowering entrepreneurs* - is a three-year (2020-2022) project funded by Chevron and the Embassy of Switzerland and implemented by iDE. Under Chevron's Bangladesh Partnership Initiative (BPI) and Embassy of Switzerland's COVID-19 Relief Support, Uddokta seeks to improve the income, livelihoods, and environment of the rural communities living in the Sylhet Division through enterprise development, green growth, and strengthening market systems. The project also aims to promote an inclusive and non-discriminatory society and develop youth employment opportunities. Under this overarching goal, there are two donor-specific goals, one from Chevron and the other from Switzerland.

Building on iDE's learning and experiences on market resiliency as well as climate mitigation, Uddokta will emphasize the uptake of profitable and climate-smart business models and production practices.

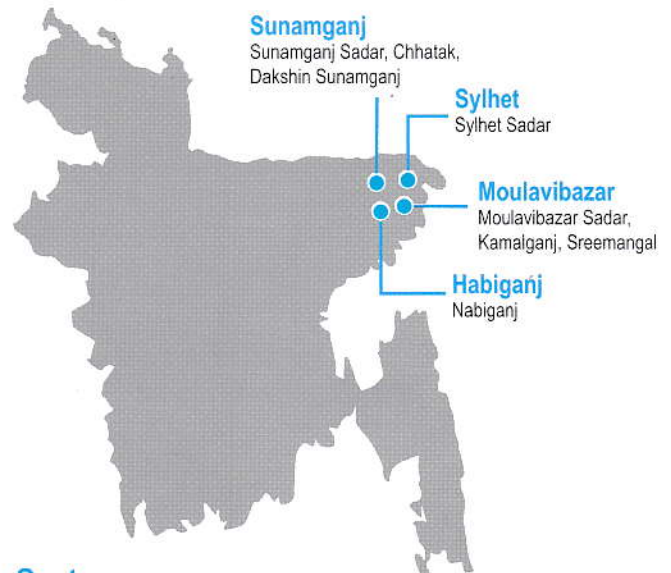
Partho Kumar Paul
Field Coordinator
UDDOKTA Project, Moulvibazar

Chevron-funded Uddokta

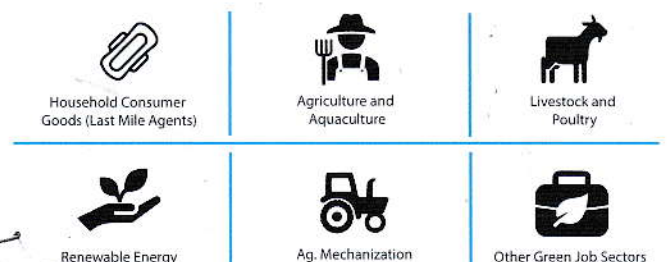
Increase income of **1,100 MSMEs** including **VDO/local cooperatives** by **35%** through improved access to goods, services, technology and information as well as **Chevron's positive impact** in the community.

Location

Uddokta is being implemented in **4 districts** and **8 upazilas**:



Sectors



Climate-Smart is cross-cutting

Switzerland-funded Uddokta

Ensure **1,500 out-of-job youths** who have been affected by COVID-19 (at least **30%** are women) have full-time equivalent (FTE) jobs in high-growth sectors and increase their household income by **50%**.

Approaches



Human-Centered Design

Identify solutions that are socially desirable, technically feasible, and economically viable.



Market Systems Thinking

Identify and support entrepreneurs to start and grow their businesses and achieve profitability.



Green Growth Strategy

Ensure and prioritize that interventions positively impact people, planet, and profit and result in the mitigation of environmental risks and shortage of finite resources.

Expected Results (2020 - 2022)



Intervention Areas

Deep Dive & Research

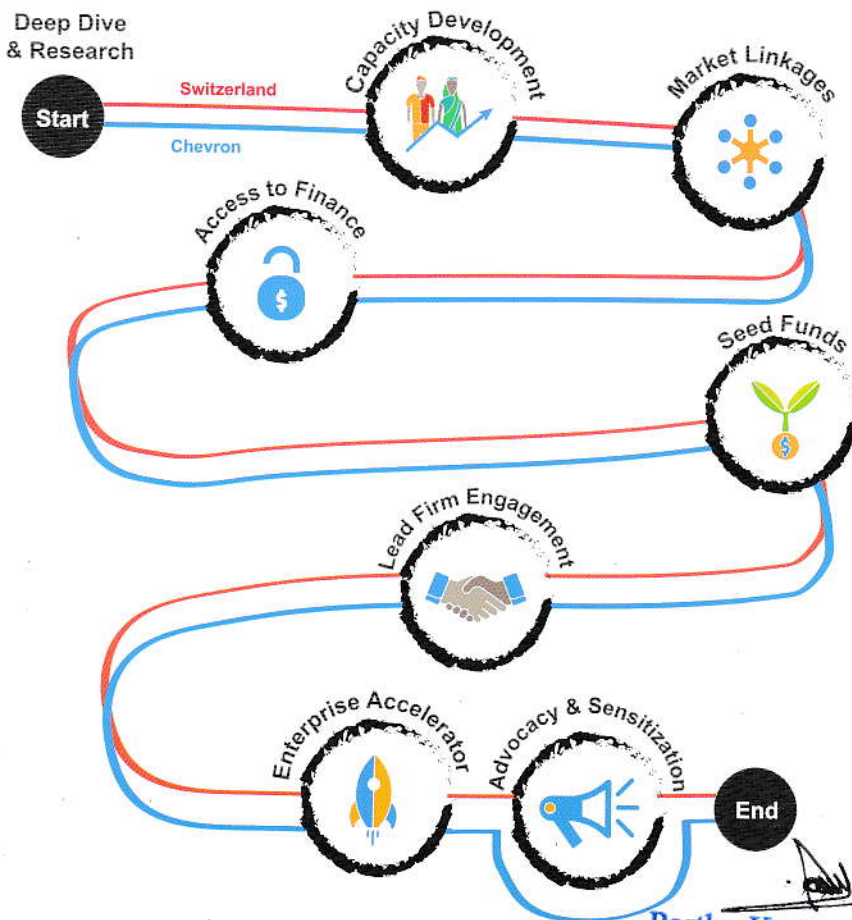


Photo credit: Zanala 2021

Partho Kumar Paul
Field Coordinator
DDOKTA Project, Moulvibazar