



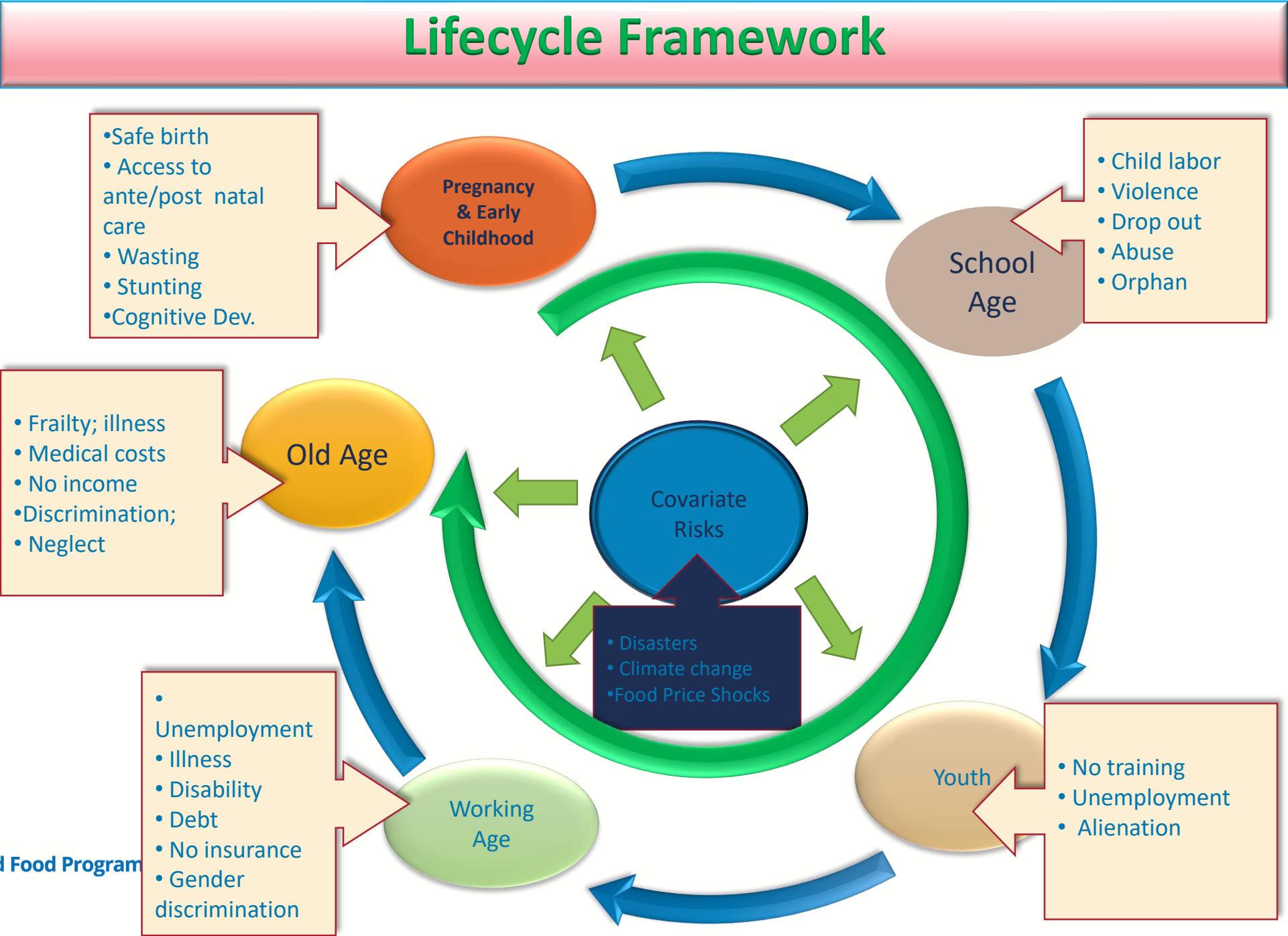
**World Food
Programme**

4/27/2020

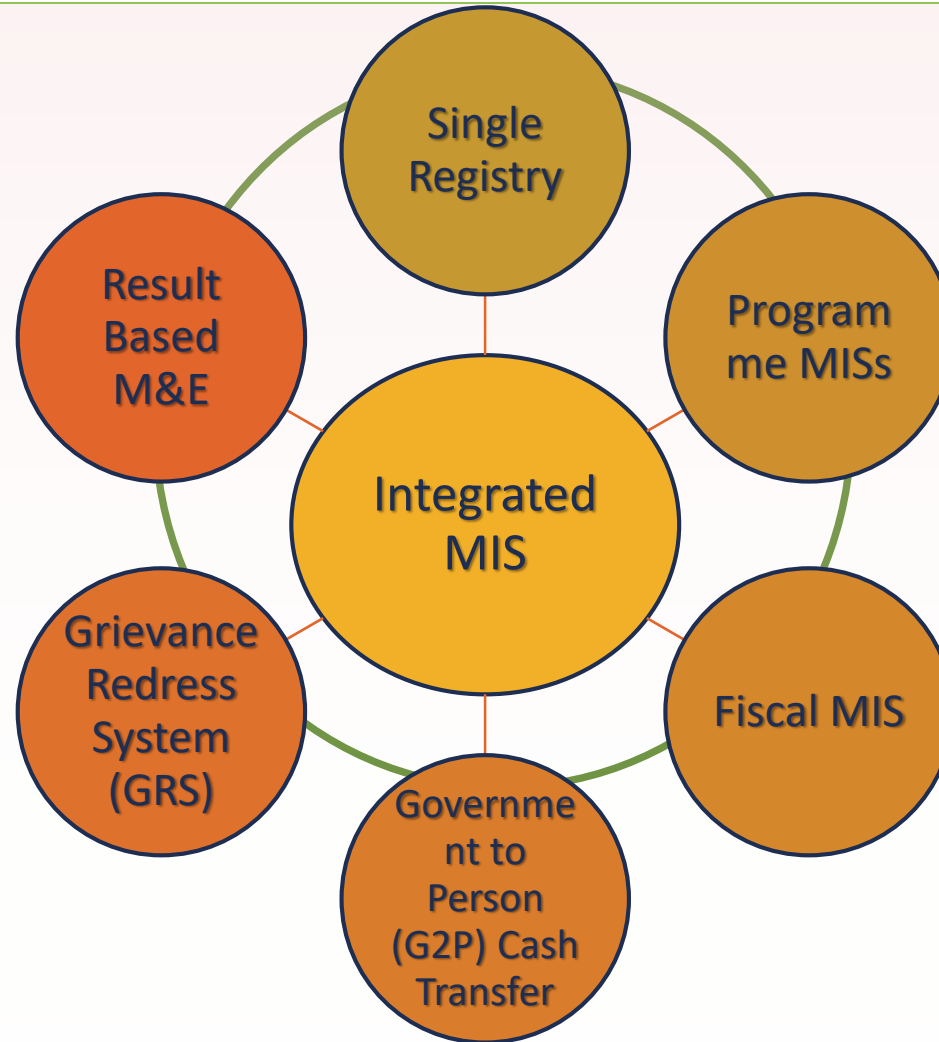
Orientation on Mother and Child Benefit Programme for Upazila Women Affairs Officer

Date: 27th April 2020

Organized by: Department of Women Affairs
Ministry of Women and Children affairs
Supported by: World Food Programme

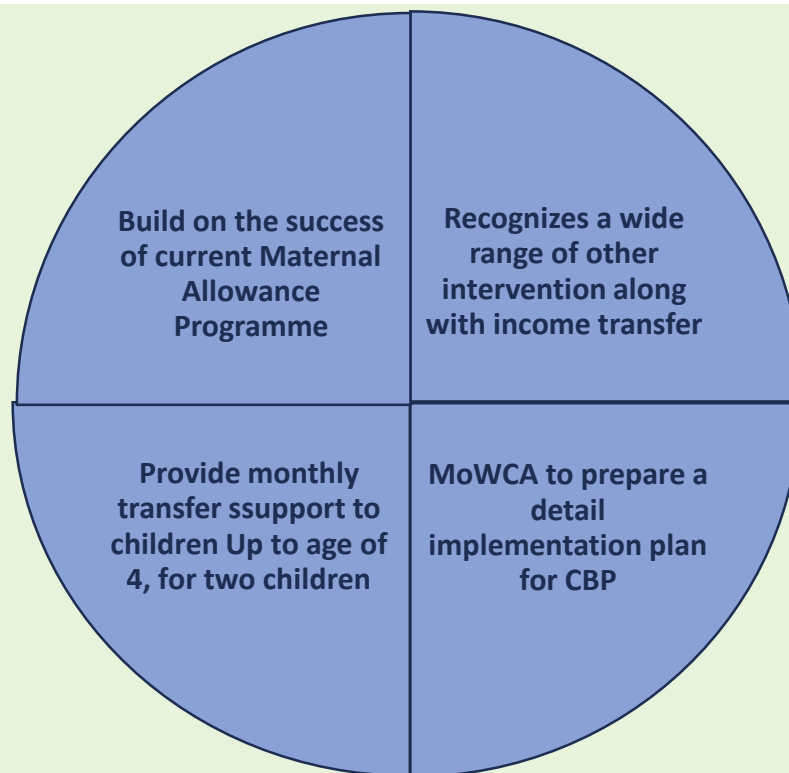


Institutional Reforms proposed in NSSS



CHAPTER 4-Strategic Approach and Proposals for Social Security-NSSS

- the ***Child Benefit***. This will build on the success of the current Maternal Allowance Programme for the Lactating Mother (consolidation) and provide a transfer to around half of all children aged 0-4 years, who belong to poor and vulnerable group.



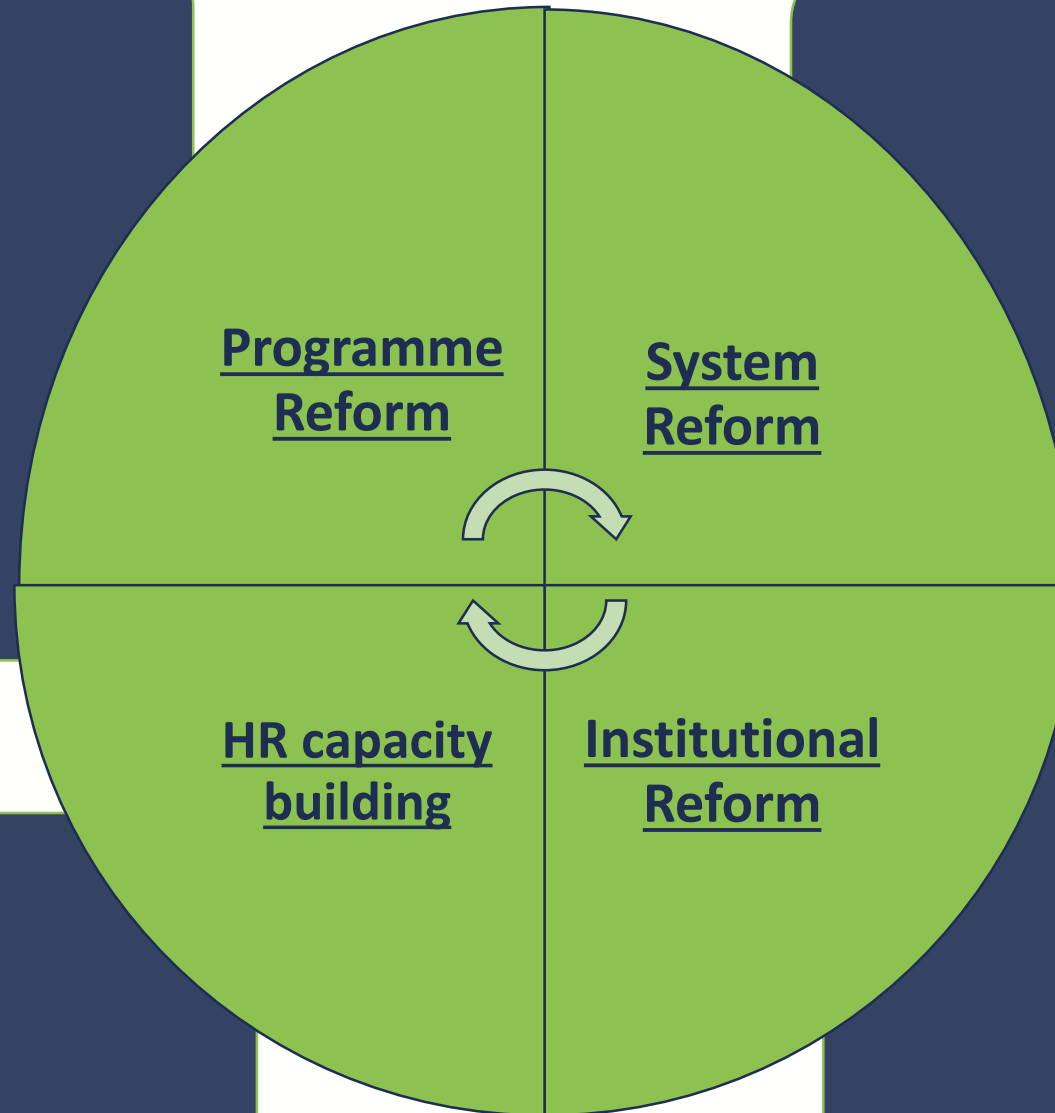
Proposed Reform

- Integrate two (Maternity and Lactating) programme
- Priority on first 1000 days;
- Nutrition and cognitive development of children;
- Strengthen health service linkages for mother and children;
- Utilize the skill and capacity of government officials;
- Promoting Birth Registration

- Online monthly enrolment
- A monthly cash transfer G2P;
- BCC strategy resulting in improved Nutrition and Child Development indicators for the children and families;
- An effective and responsive grievance redressal mechanism;
- An online based M&E system

- Enhance skill and capacity of MoWCA and DWA
- Establish an MIS unit in DWA

- Provision of union level women development worker
- Co-opt MoA, BNNC, Cabinet, Local government etc in existing and structure.
- Strengthen coordination and central and sub national level



Discussions with Nic		Old Prevailing System	Improved version
Enrolment and Payment		Enrolment Once a Year (July). Data digitization, No Choice to Collect Money in terms of Time Locations and Cost (TLC). Had to travel long distances on a specified date and withdraw full amount. Spend Time and Money on Travel and Wage Lost. Money received after a lag of 6 – 8 months	Enrolment on an Ongoing Basis (no one left Behind) .Choice to Collect Money from any convenient location, time and quantum. Money delivered at doorsteps in own village. No cash out charges and costs involved. Money to be received on Monthly basis with No Lag.
		Irregularity in training, Targeted to mothers only, Weak content of module, Lack of mobilization at community, NGO driven, Training organized in distance location, one way of learning method, Low linkages with health and Family Welfare	Universal nutrition education, Targeted to mothers and their family members, incremental learning programme based upon the age of the child, Establish a core group of resource team to support learning in BCC mode, create a supportive and stimulating environment to support children's cognitive and psycho-social development, Mobilize by

	Old Prevailing System	Improved version
Service integration	No linkages with other services, Not aware on the objective of the programme, Low engagement of other agency at the ground	Linkages with health and family planning services (ANC, PNC,), engage in resource pool, birth registration, membership in the committee
M&E, Evidence	Mostly on the quantitative information collection process, Adhoc and need based information collection system. Lack of logistics for monitoring,	Multi-layer monitoring, On line based monitoring and reporting, Formative research, Evidence generation research. MIS unit development, Maintenance, data management and Support Section, MIS Enrolments, Payments, Grievances, M&E and Reporting Operations Section, IT Support, Networking, Training and Documents Management Section



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Towards Mother and Child Benefit Programme (MCBP)

MA/LMA

Identify the
challenges of existing
Maternity Allowance
(MA) and Lactating
Mother
Allowance (LMA)
Programme

IMLMA

Designed and
Implement Improved
Maternity and
Lactating Mother
Allowance (IMLMA)
Programme for
evidence

MCBP

Scaleup and
Implement
Mother and
Child Benefit
Programme
(MCBP) based
on evidence
from IMLMA

4/27/2020

মা ও শিশু সহায়তা কর্মসূচির (Mother and Child Benefit Programme) রূপরেখা

যত্নে রাখি শিশু ও মা
গড়ি আগামী সন্তান

গর্ভ সময়কাল

০ থেকে ৯ মাস

কর্মসূচি সম্পর্কে সচেতনতা, অর্ন্তভুক্তি, আর্থিক সহায়তা, ANC, গর্ভকালীন সেবা ও যত্ন, টিকা, প্রারম্ভিক বিকাশ, বুকের দুধ, পুষ্টি ও পরিষ্কার পরিচ্ছন্নতা বিষয়ক সচেতনতা

০ থেকে ১২ মাস

আর্থিক সহায়তা, PNC, জন্ম নিবন্ধন, উদ্দিপনামূলক যত্ন, বুকের দুধ, পুষ্টি বিষয়ক সচেতনতা

শিশুর জন্মের পরে

১৩ থেকে ২৪ মাস

আর্থিক সহায়তা, বয়স অনুযায়ী শিশু খাদ্য ও পুষ্টি বিষয়ক সচেতনতা, উদ্দিপনামূলক খেলাধুলা ও শিশুর আচরন নিয়ন্ত্রন কৌশল

২৪ মাস থেকে ৪ বছর

আর্থিক সহায়তা, বয়স অনুযায়ী শিশু খাদ্য ও পুষ্টি বিষয়ক সচেতনতা, মানসিক বিকাশ এবং প্রাক স্কুল প্রস্তুতি

কাঙ্ক্ষিত ফলাফল

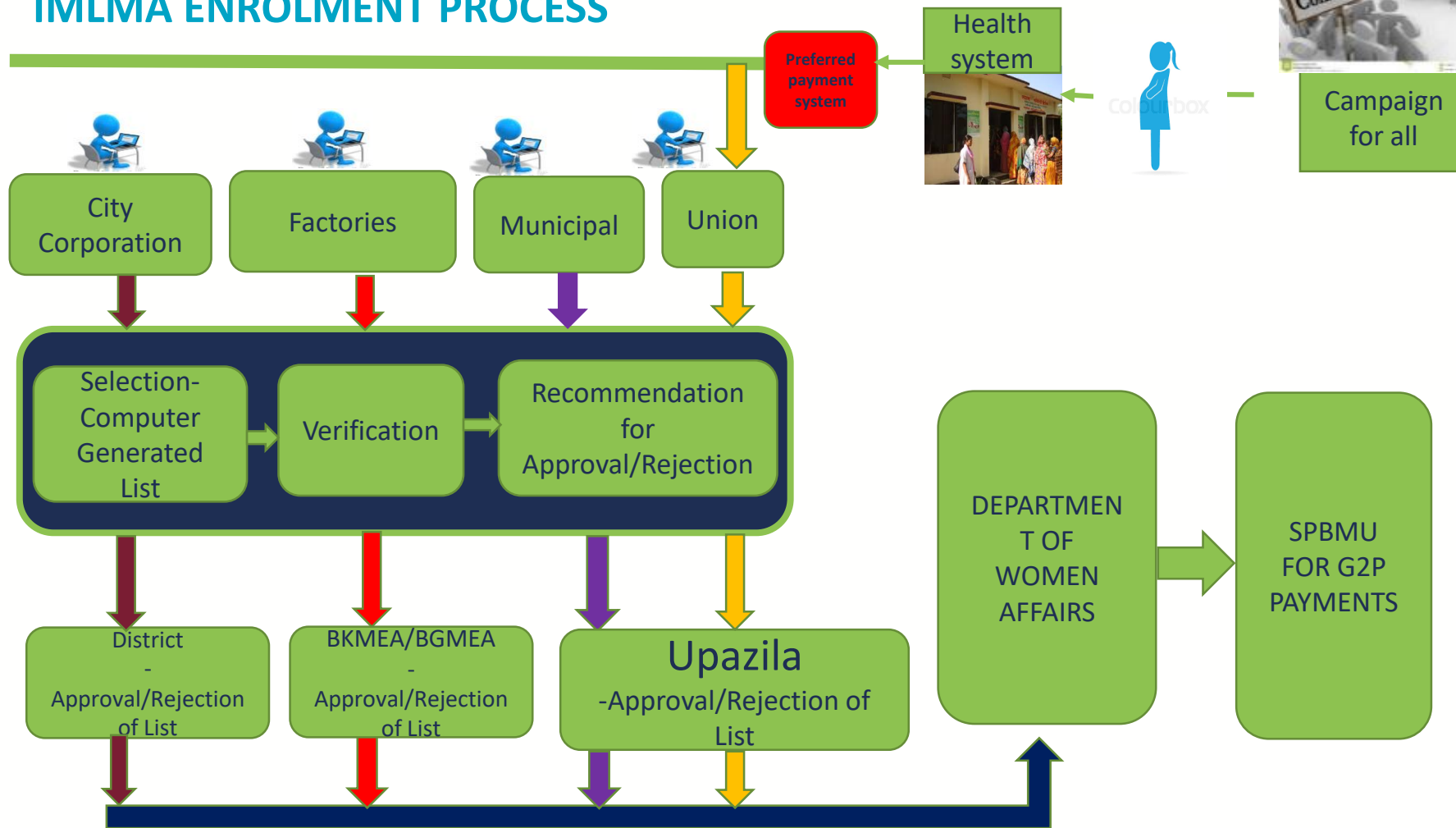
শিশুর খর্বাকৃতি রোধ, বুকের দুধ খাওয়া নিশ্চিত করা, সঠিক মানসিক ও শারীরিক বিকাশ এবং প্রাক স্কুল প্রস্তুতিতে অবদান রাখা



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IMLMA ENROLMENT PROCESS



4/27/2020

Eligibility Criteria

- Aged 20-35 years
- First and second pregnancy confirmed by government recognized health institutions.
- Objectively verifiable criteria (revised the existing criteria based on IFPRI analysis) for IMA/LMA

Rural	Urban
<ol style="list-style-type: none">1. Rural households who do not have access to their own WASH-related infrastructure (specifically, private tube well or private latrine);2. Occupation: households dependent upon daily wages: (rickshaw/van puller);3. Households without electricity connection, but the village has electricity grid ;4. House walls made of jute sticks/bamboo; and5. Families with no land.	<ol style="list-style-type: none">1. Lack access to electricity connection;2. Households without a separate kitchen;3. Households with walls made of hemp/hay/bamboo;4. Households without an electric fan;5. Households with no television.

Types of services/benefits



Linkages with Health services(ANC, PNC, safe birth etc)



Linkages with local government/union parishad for enrolment & promoting birth registration



Nutrition counselling at community level through BCC



Community awareness through mass campaign



Cash transfer for poor and vulnerable women



Linkage with ECD services

Partners and Their Role in IMLMA

- Implementing agency- Department of Women Affairs (DWA)
- Health and Nutrition- Ministry of Health and Family Welfare, BNNC, IPHN
- Technical support –World Food Programme (WFP)
- Research partner-International Food Policy Research Institute (IFPRI) and Suchona Foundation
- BCC partner- Alive & Thrive
- Strategic NGO partners- As decided by DWA

WFP technical support

- **Transformation policy directions into actions** : *Nutrition sensitive CBP, develop vision and roadmap. Access resources from EU budget support, Develop Bangladesh National Plan of Action for Nutrition (NPAN 2).*
- **Introduce reform into the programme** *e.g., Campaign strategy, BCC Strategy , Result based M&E and Grievance Redress mechanism, beneficiary selection through NHD,*
- **Generate evidence for advocacy** *Strategic partnership with IFPRI, Shuchona Foundation and BIDS*
- **Build institutional and human resource capacity:** *Establish MIS unit at DWA, provision of Union level staff, training module revision, BCC strategy development, Nutrition sensitization and capacity building at national and sub national level.*



• Thank you

- and please communicate for further understanding and clarification
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